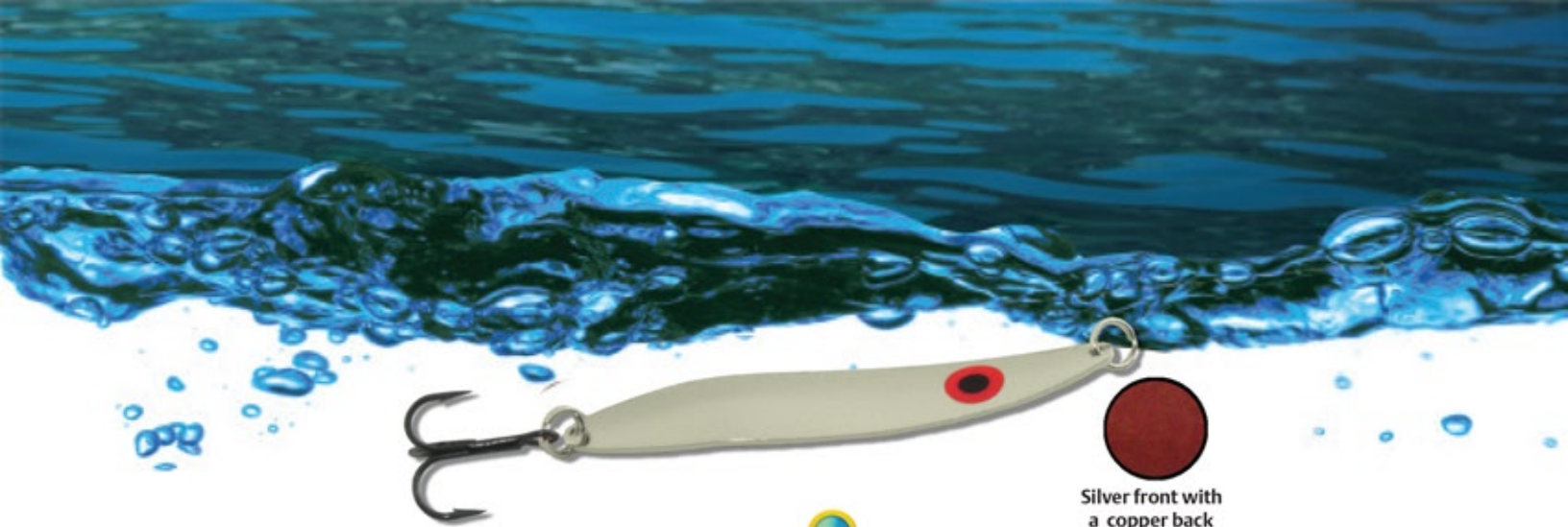


2014





Silver front with a copper back

# WINNIE SERIES

Savant lures was established in 2004 by Tom Manning to offer anglers a quality lure option. Tom recognised the advantages of a genuine silver finish and began production of the Winnie and Jake in 2004. In 2008 he added the Crusher series and in 2013 decided to sell his company to Brecks. In the words of Tom Manning "The people at Brecks have the resources to take Savant to the next level. They are a first class operation with premium products – the perfect home for Savant."

The Winnie is named after the trout and salmon waters of Lake Winnepesaukee in New Hampshire. This style of lure has proven itself very effective in trout waters. The Winnie is a 2-3/4" willow leaf slender blade trolling spoon. A flutter spoon by design weighing in at 1/4 oz. Varied retrieve or trolling speeds impart different actions.

Genuine silver and 24 carat gold finishes as well as muted copper in Honeycomb scale pattern with strike triggering eyes, UV reactive. A small baitfish imitation.

1 SIZE, 12 COLORS		
Stock No.	Length	Approx. Weight
SW14	2-3/4"	1/4 oz.



AVAILABLE with single siwash hooks.  
Add "SS" to product code  
For example: "SW14GHC-SS"



**GHC**  
Gold Honeycomb



**SHC**  
Silver Honeycomb



**COPHC**  
Copper Honeycomb

**SCOP**  
Silver/Copper Back

**WBRED**  
Wonderbread

**RBS**  
Rainbow Smelt /  
Silver back

**ORMK**  
Orange Monkey/  
Gold back

**MF**  
Mickey Fin /  
Silver back

**WTML**  
Watermelon /  
Silver back

**FT**  
Fire Tiger /  
Silver back

**ORBD**  
Orange Black Dot /  
Silver back

**COP**  
Copper /  
Copper back





# JAKE SERIES

Savant lures proven styles and designs will now be marketed under the Mooselook brand as "The Savant series" and packaging will bear both the Savant and Mooselook brands. Mooselook state of the art plating and painted finishes will be incorporated into the Savant lures series. Finishes will include genuine silver, 24 carat gold and copper bases with and without painted accents. Made in North America by anglers for anglers.

The Jake was one of the 2 original savant spoon series. Modeled in a classic flutter spoon design similar to the Mooselook Thinfish. The Jake is a 3" 1/3 oz spoon stamped in half hard brass rather than the spring brass of the Thinfish series. This adds some weight and imparts a different action to this classic design. Genuine silver and 24 carat gold finishes and copper. Strike attracting eyes.

Trout, walleye, pike and salmon patterns. The Jake is a versatile spoon at a wide range of retrieve or trolling speeds as well as vertically jigged.

1 SIZE, 12 COLORS		
Stock No.	Length	Approx. Weight
SJ45	3"	1/3 oz.



AVAILABLE with single siwash hooks.  
Add "SS" to product code  
For example: "SJ45GHC-SS"










**GHC**  
Gold Honeycomb

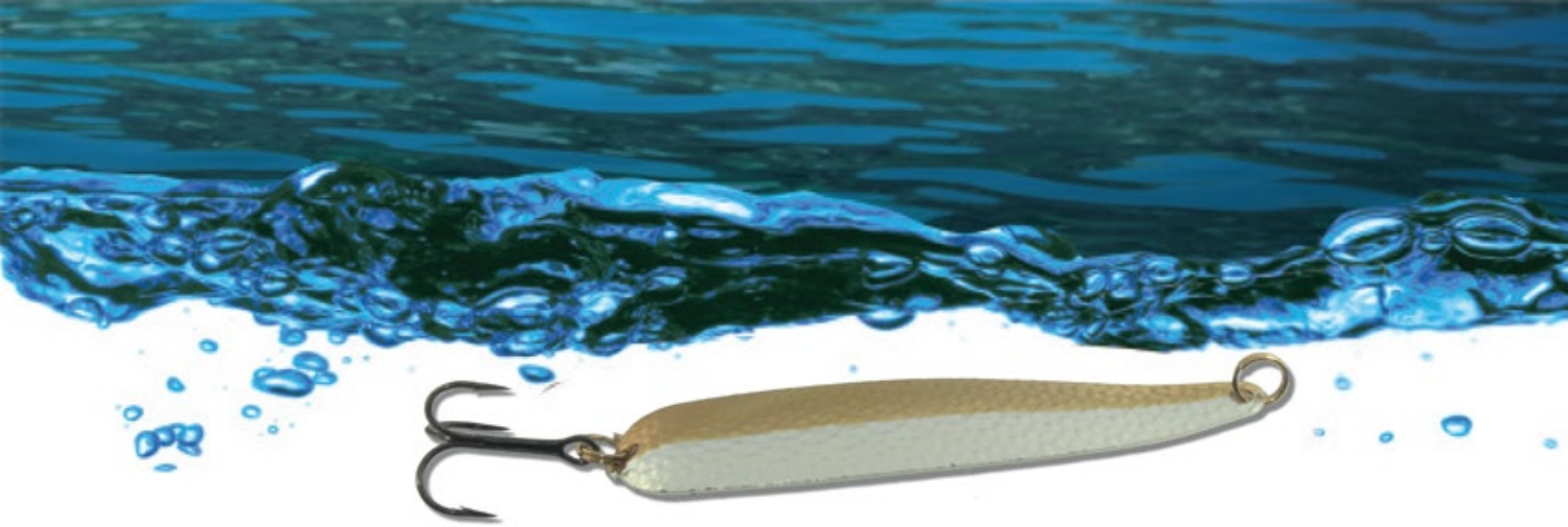


**SHC**  
Silver Honeycomb



**COPHC**  
Copper Honeycomb

-  **HHC 1/2 & 1/2**  
Honeycomb
-  **WBRED**  
Wonderbread
-  **RBS**  
Rainbow Smelt /  
Silver back
-  **CPC**  
Cop Car /  
Silver back
-  **MF**  
Mickey Fin /  
Silver back
-  **WTML**  
Watermelon /  
Silver back
-  **F**  
Frog /  
Silver back
-  **FT**  
Fire Tiger /  
Silver back
-  **ORBD**  
Orange Black Dot /  
Silver back



# CRUSHER SERIES

Savant lures third design was the Crusher. A traditional 4" trolling spoon design with a slightly different shape allowing for varied trolling speeds without the spoon rolling on itself. Finishes will include genuine silver, 24 carat gold and copper bases with and without painted accents with large target eyes.

Honeycomb scale pattern, mirror and nuwinkle bases offer anglers a variety of finishes and reflective finishes to choose from. The Nuwinkle base effectively doubles the surface area of a spoon. The Honeycomb imitates a scale pattern but also increases the surface area and reflective angles. The classic mirror finish is, as the name implies the classic original.

The crusher is popular with trout and salmon anglers as well as Pike and walleye fisherman. It weighs in at 3/5 oz and measures 4".

1 SIZE, 12 COLORS		
Stock No.	Length	Approx. Weight
SC35	4"	3/5 oz.



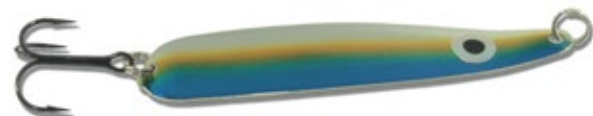
AVAILABLE with single siwash hooks.  
Add "SS" to product code  
For example: "SC35GHC-SS"



**HN**  
1/2 & 1/2 Gold-Silver /  
Nuwinkle



**BLY**  
Blue & Yellow /  
Silver back



**RBS**  
Rainbow Smelt /  
Silver back



**HR**  
Herring /  
Silver back



**MF**  
Mickey Fin /  
Silver back



**WTML**  
Watermelon /  
Silver back



**GRMK**  
Green Monkey /  
Silver back



**ORMK**  
Orange Monkey /  
Silver back



**F**  
Frog /  
Silver back

